

Ingrid Arcas

Senior Digital Designer

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Passionate, motivated and eager-to-learn sr digital designer with 10+ years of experience in 3 companies and 2 countries (Spain and the Netherlands). Looking to use strong design, management and leadership skills in the lively London design hub. Concept, design, development of integrated solutions in the Web, email marketing, video and animation. Led and trained a team of 5 designers and developers.

Education

Degree in Design

University Ramon Llull
Barcelona, Spain
2011 - 2012

Digital Design & Electronic Art

ESDI
Sabadell, Spain
2006 - 2011

Skills

Soft Skills

Leadership, mentoring,
communication, team work,
hard working, management,
flexibility and perfectionism

Hard Skills

Art direction, web design,
web development, UX & UI,
email marketing campaigns,
video edition and animation

Experience

Sr Digital Designer & Manager Digital Development

Gemini Design B.V. (Amsterdam)

2013 - present

- Optimizing and improving processes
- Supervise digital projects during all development phases
- Responsible for team motivation and growth
- Web design & web development
- Email design, development, campaign flow and sending
- Video edition and animation
- Advertising design

Digital Designer

CVTeam - Group SII (Barcelona)

2011 - 2012

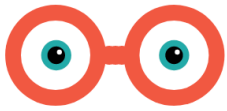
- Designed trade fair and corporate material
- Produced promotional videos
- Designed and developed website using self CMS
- Email design & development
- Application UI design

Digital Designer

Grupo Hotusa & Eurostars Hotels (Barcelona)

2010 - 2011

- Email design & development
- Minisite creation for special offers
- Advertisement banners design
- Design & Web development for Grupo Hotusa



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Languages

Spanish

Native

Catalan

Native

English

Proficient

Dutch

Basic user

I love

Art exhibitions, music,
playing guitar & bass,
superheroes, science-fiction,
videogames, books & comics,
karate, travel and the sea.

Freelance experience

Thesis book covers

Veruska Zamborlini & Sara Magliacane (Amsterdam)

2017

KnowEscape website

Data Archiving and Networked Services, DANS (The Hague)

2013

Online archive for art performances (volunteer)

L'Estruch, cultural center (Barcelona)

2011 - 2015

Branding

La Màgia d'Albert Llorens, Spanish magician (Barcelona)

2008 - 2010

Technical skills

Design

Adobe Creative Suite (Photoshop, InDesign, Illustrator, XD)

Sketch, Figma & InVision

Development

HTML(5), CSS(3) & SCSS

JS & jQuery

Wordpress, PHP, SQL

Git

Email Marketing

HMTL & CSS

Clang, Salesforce, MailChimp & ClickDimensions

Video & Motion

After Effects, Premiere Pro, GreenSock, AGIF & APNG